

**Diana
Cochrane
CV**

CV

Introduction

Introduction

This CV demonstrates that during the last 12 years I have worked as the founding director of a multi-disciplinary architecture and design practice, have had experience in designing projects in many fields and that I have been involved in teaching and academic research at both Undergraduate and Postgraduate levels in Architectural and Design Education.

Work in practice and in education has led to a large number of built projects for a range of clients, procured and built using many forms of contract. I have also worked on complex commercial research & development projects that involve research, formulating and communicating policy and design guidelines.

I have always preferred working as part of a broader multi-disciplinary design team and directly with clients. In so doing, I have formulated many client relationships and creative collaborations. I use my developing critical faculties both to lead and to motivate design teams.

My personal involvement in design projects is fuelled by a desire to research human occupation at all scales, to provoke discussion through design and to test design strategies for promoting change.

Most recently I have become involved in this through leading architecture and interior architecture BA Courses at London Metropolitan University. I am also involved in instigating a public realm project on the edge of the Elephant & Castle master plan and in designing and developing a low energy residential development on a backland site in Elephant & Castle.

Professional Practice

Pullens TRA (Tenants and Residents Association)

In my capacity as a local resident and secretary of the Pullens TRA I have used the mechanism of the Planning system to help to secure 650K of Section 106 Funding to run a design competition and for the implementation of public realm improvements in my local area. The broader aim of the project was to demand that Southwark Council and various developers approach the design of our public realm in a more holistic manner.

I am also an active member of the Elephant & Castle Forum for Re-generation, the Elephant & Castle Community Liaison Group and a member of the newly formed Walworth Society.

Professional design experience

Urban Salon Ltd - Oct 96 to Oct 2008

I was the co-Founder and director of an Architecture and Interiors practice. Over 12 years the practice grew from 3-17 people from a range of disciplines including architecture, interiors and furniture.

Choosing to work in the commercial and public sector rather than with private clients resulted in many challenging and complex design and communication projects, in terms of scope, communication, speed and design innovation. We used design propositions to provoke established commercial methodologies and working practices.

My role expanded from a designer and director of a small practice into company director/ manager, motivator and quality control. I structured reports and design presentations for deadlines and delivered them to clients in the UK and abroad. It was my responsibility to ensure that all team members were informed, motivated and ultimately produced work of which we were proud.

My duties included project leader, designer, client liaison, project management, human resources, financial & quality control, new business and tea making.

As well as focusing on the needs and desires of our clients I tried to harness the emerging interests and skills of those in the studio to develop and experiment with our projects and outputs. Our collaborative outlook to design resulted in an ongoing transformation in our types of output. We formed close working relationships with our clients, curators, other designers, engineers and suppliers. This meant we were able to take on a vast range of work because we could modify the team to suit the expertise required by the project. The following lists some of the specific types of work I was involved in.

Urban Salon: exhibition design

We designed and delivered more than 25 temporary exhibition (mainly about design and architecture) for a range of cultural venues including the ICA, Crafts Council, the RIBA, the Barbican and the Design Council including global touring exhibitions for the British Council and the "Science of," a commercial development at NMSI. Budgets ranged from £6,000 - £1.5 million.

Urban Salon: domestic interiors and architecture

This ranged from one off loft interiors to a sustainable rural housing project through to the design of the Orange House of the Future in 2001.

In 2005 we developed a number of designs for sites for community housing for the 60K Design for Manufacture Competition for the ODPM. We were finalists in this competition when the quality of our design work in terms of house arrangements, the public realm and landscape was commended by the judges.

In 2005 we were won a competition run by the Architecture Foundation to develop a site for 10 flats for a housing association on a site in Tower Bridge. This project is now complete and has been given a RIBA regional award.

Urban Salon: retail interiors and architecture

Although I had previously been involved in retail design my Urban Salon experience involved an intensive five year collaboration with M&S. Appointed as Stores of the Future (1+2) designers and architects in 2003 we designed a vast range of conceptual and built projects from BREEAM excellent flagship stores (£90 million) through to new formats and interiors (from £2million - £10 million). We were involved in complex R&D and corporate communication projects outlining M&S history and culture and drawing-up M&S CO2 footprint (in collaboration with WSP) for the Plan A launch. The work involved a huge amount of collaboration with engineers, lighting designers, graphic designers, QSs, project managers and suppliers. A number of the built designs have won retail awards and were rolled-out across the chain. This project led to commissions by other retail clients in the UK, Europe and Russia.

Urban Salon Architects: office interiors

We designed a number of advertising agencies in London including BBH, Mother and Edcoms ranging from £200,000 to £1million. Our design method focused upon studying changing working cultures and patterns, establishing brand identity through design and the desire to inhabit more healthy and efficient work places.

Urban Salon Architects: research projects

My experience in higher education, research abilities, future focus and ethically driven and sustainable approach together with our multidisciplinary composition led to a number of complex research projects including

Academic Qualifications and Awards

1993 - 1995 Royal College of Art
MA Interior Design and Architecture
Awarded Din prize for Design

1987 - 1990 Glasgow School of Art
BA (Hons) Interior Design - First Class
Scottish & Newcastle Breweries competition:
First prize Awarded prize for Interior design
Awarded distinction in dissertation:
the Art of Private Practice

1986 - 1987 Kingston Polytechnic
Foundation Certificate - Commendation

1979 - 1986 Friends' School, Northern Ireland
11 0 Levels - June 84
4 A levels - June 86
June 1986 awarded highest mark in A level Art in NI

Additional Experience

1989 - 1990 Glasgow School of Art: Course representative
1993 - 1995 Royal College of Art - Student representative

CV

Professional Practice

Orange House of the Future, Orange Office of the Future, Virgin Airline of the Future and M&S Stores of the Future. Two of these projects resulted in built work. We were able to bring our knowledge and desire to produce projects that demonstrate the need for highly efficient, sustainable design approaches to the attention of the users and visitors of the work.

Urban Salon: temporary and modular architecture

We designed two modular buildings, Skyscape adjacent to the Millennium Dome @ £12.5 million, (2 x 2500 seat cinemas) was dismantled in 2001. The other, a modular office block is situated in Waterloo. (£2.25 million) We were interested in making efficient, recyclable architecture that was designed to accommodate change.

Urban Salon Architects: urban projects

We developed an ambition to make urban scale projects. This was fuelled by a desire to make the user experience more complete and a fascination with making fresh, healthy and green public as well as interior spaces. This is mainly demonstrated through the design of our housing projects, our office projects and in our work for M&S.

Other work experience

1994 - 1996

Baker Neville Design Partnership: interior designer

1994 (Apr) Concord Lighting: work placement

1991 - 1992 Fitch RS: retail designer

1990 - 1991 Ulster Television, Belfast: set designer

Completed architecture & interior projects @ US

2008 (Aug) - Falmouth School D&T block extension (£500,000)

2003/2008 - M&S Stores of the Future Architect

2004/2008 - M&S interiors, specification, architecture projects

2002/2007 - BBH London: advertising agency offices (£1.7m)

2006 (Aug) - Edcoms offices (£220,000)

2005 (Nov) - Hodder Stoughton offices (£500,000)

2005 - West London Accademy, theatre seating space £50k

2004 (Nov) - M&S Basingstoke concept completed (£7.7 million)

2004 (Jun) - M&S Swansea concept completed (£4.6 million)

2004 (Mar) - M&S Speke concept completed (£2.6 million)

2001 (May) - Wescott Farm, refurb/ extension (£270,000)

2000 (Dec) - Orange House of the Future

1999 (Dec) - Mother office interior (£130,000)

1999 (Dec) - Skyscape temporary cinema (£13.5 million)

Selected temporary/ touring exhibition design @ US

2008 (Oct) - Maharaja's @ V&A (pitch & appointment)

2005/2008 - Science of Aliens for NMSI (£1.4million) (touring)

2003/2004 - Show 5, five exhibitions for CC (£100,000) (touring)

2001/2004 - Space Invaders @ Experimenta Design Biennale (tour)

1999 (Nov) - BULO Happening @ Borough Market

1999 (Oct) - Exhibit B & Truman Brewery

1999 (Sep) - Design Machine @ Kelvingrove Museum, Glasgow

1999 (July) - Living @ ICA - the work of Rem Koolhaas and OMA

1999 (Apr) - A Car Free London for the AF (£30,000)

1999 (Apr) - Stealing Beauty @ ICA (touring)

1999 (Feb) - Signs for Caterpillar @ Atlantis Gallery Brick Lane

1999 (Feb) - Living Room @ Collins Gallery, Glasgow

1998/2003 - Satellites of Fashion for British Council (touring)

1998 (May) - Sainsbury's Trade Stand @ Cosmopolitan Show

1998 (May) - Taboo for Creative Review Magazine @ BDC

1998 (Apr) - The Warhol Look @ the Barbican Art Gallery

1998 (Feb) - Costume for Judith Clarke

1998 (Jan) - The Art of The Harley @ the Barbican Art Centre

1997 (Jan) - Public Views 2 @ Architecture Foundation

1996 (Dec) - Objects of Our Time Exhibition @ Crafts Council

Selected research projects @ US

2004/2008 Sorrell Foundation - Joinedup Design for Schools

2003/2008 M&S Stores of the Future (£1.5million approx)

2002 Virgin, Airlines of the future (£12,000)

2001 Orange @ Work, a project about future offices (£30,000)

2000 Orange House of the Future (£50,000)

Selected awards/ competitions @ US

2008 winner - Falmouth School, RIBA SW regional award, UK

2008 winner - (Schools that inspire) Timber in Construction Award

2008 winner - (best education project) Offsite Construction Award

2008 finalist - (best use of timber) Offsite Construction Award

2008 runner up - European 09, Ottignies, Belgium site

2007 finalist - RIBA competition for the Royal College of Art

2007 winner - redesign of South Crescent, Store Street, London

2007 finalist - Design for London, scheme for Offley Works

2006 finalist - RIBA London's Sustainable Living by Design

2006 runner up - Young Architect of the Year

2006 runner up - Next Generation Award, 2006

2005 finalist - best retail environment, Design Week (M&S Speke)

2005 finalist - best store design, Retail Week (M&S Basingstoke)

2005 finalist - ODPM £60k house for manufacture competition

2005 winner - AF competition for housing in Bermondsey Square

2005 exhibited entry - Sittingbourne Library competition

2005 finalist - RIBA competition for Brixton Cultural Archive

2004 winner - best non high st, RED Retail Awards (M&S Speke)

2004 winner - best non high st, Retail Week Award (M&S Speke)

2004 finalist - best retail interior, Retail Week (M&S Speke)

2004 finalist - best retail interior, Retail Week (M&S Swansea)

2002 commended entry - Accommodating Change Housing

2000, 2001, 2003 finalist - Times/Gestetner 100 best offices

2000 runner up - Young Architect of the Year

Selected clients @ US 1996-2008

3i, Aramark, Barbican Art Gallery, barLocal, Bartle Bogle Hegarty, Bourne Capital, Bulo, Cearns & Brown, Edcoms, Edwin Shirley Staging, Falmouth School, Fortune Street, Heathbrook Primary School, Hodder Stoughton, Igloo Regeneration, Long Tall Sally, Marks & Spencer Plc, Mother, Northern Edge Housing, Orange, Sainsburys Plc, Southwark Council, The Mall, The Architecture Foundation, The British Council, The Building Centre Trust, The Crafts Council of Great Britain, The Design Council,

The Institute of Contemporary Art, The New Millennium Experience Company, The Royal Institute of British Architects, The Science Museum, The Sorrell Foundation, Unibail Rodamco, Urban Catalyst, The V&A, Virgin Atlantic, West London Academy

Selected publications @ US

OS1: LSBU - ISBN 9780956051400 (project entry)

Joined up Design for Schools - ISBN 1858943086 (project entry)

New Architects 2 - ISBN 1858941385 (project entries)

Space Invaders - ISBN 086353490 3 (project entries)

Accommodating Change - ISBN 0951906771 (project entry)

Mark Fisher Staged Architecture - ISBN 0471987069 (image)

Guide to Ecstacity - ISBN 050746 (images entry)

Art and Design: 100 Years at the Royal College of Art

ISBN 1855857251

Selected articles @ US

2008 (no191) - Architecture Today, A kit of panels

2008 (12.08) - BD, Too good (and cheap) to be true

2008 (02) - Sunday Times, A new web address

2007 (27.05) - Independent - M&S Kings of the High Street

2007 (07) - BD, Offley Works competition

2007 (07) - RIBA Journal, Kings of the roads

2007 (12.07) - OnOffice, BBH

2007 (11.07) - FX, BBH

2007 (09) - BD, Homework Project

2007 (03.07) - On Office, The Urban Approach

2006 (11) - BD, YAYA Runner Up

2006 (29.09) - BD, Suburban lessons

2006 (11.06) - BD, YAYA, 11.06.jpg

2006 (03.06) - RIBA Journal, Next Generation

2006 (25.05) - BD, Crafty Business

2006 (01) - Evening Standard, Urban Salon

2005 (15.10) - The Times Saturday, earth to aliens

2005 (14.10) - The Guardian, Science

2005 (13.10) - Times, Greeting earlings

2005 (25.8) - The Guardian, Come out

2005 (12.08) - Inside Housing, 60K housing competition

2005 (08) - FX, Fulham frolics

2005 (07) - FX, Talent Salon

2005 (06) - Architectural Review, "Places of Exchange" (p1/3)

2005 (06.05) - BD, New kids on the block

2005 (02.05) - FT, Using the kids as clients really works

2004 (18.07) - Independent, Sparks back into Marks

2004 (06) - Plan Magazine "Good, Bad & Ugly"

2004 (04.06) - Retail Week, Top Marks

2004 (15.05) - FT, Trial store

2004 (07.04) - Guardian, Problems and solutions

2004 (06.04) - Icon, M&S

2004 (04.04) - Guardian, Grande dame's

Selected conferences @ US

2006 (July) Kings Cross Design Charette with Argent and AJ

2004 (19.07) - The Art of Shopping - US gave a presentation

about M&S as part of this conference at the ICA

2001 - Experimenta 2001 - US gave a presentation as part of

the Experimenta Conference in Lisbon

2000 (20.10) - US presentation as part of a trade conference in

Kingston Jamaica on behalf of the British Council

1999 (26.08) - US presentation at Berlin Beta, Berlin

CV Professional Practice

00 07 02 Sunday times - Space craft



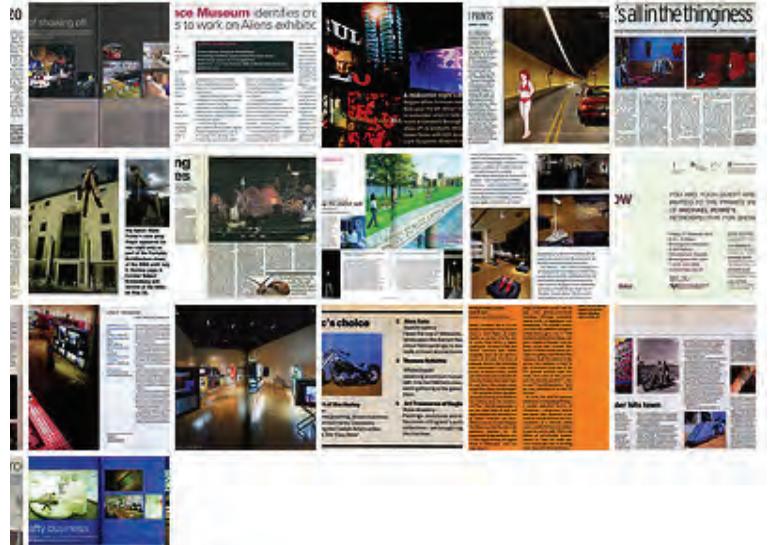
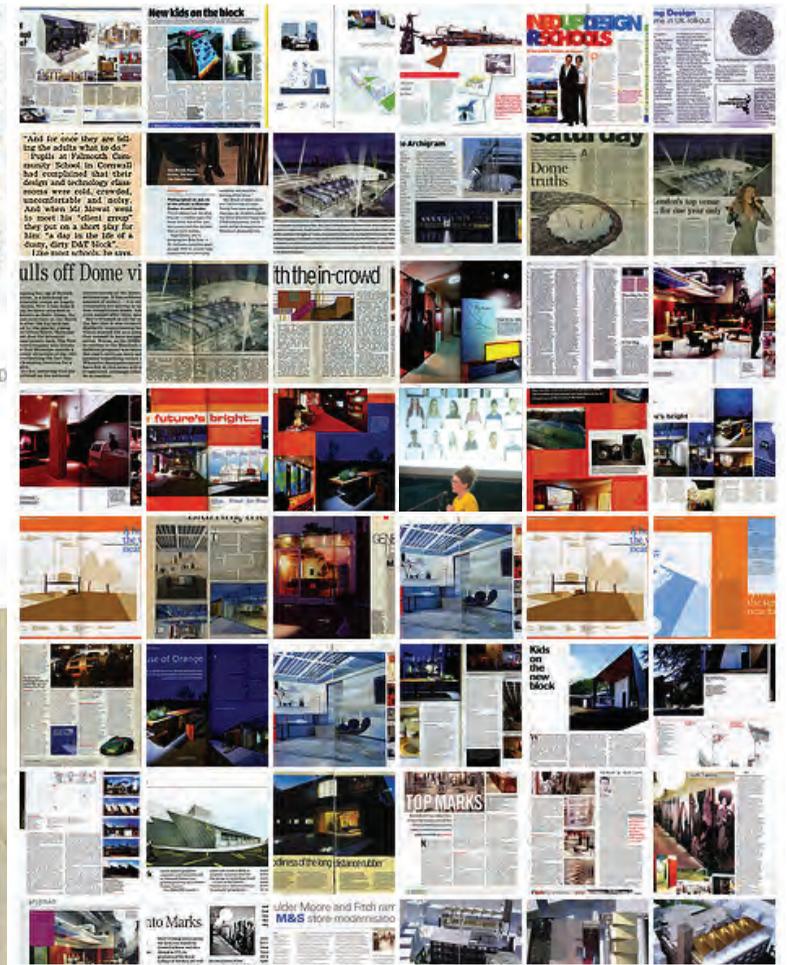
Independent, M&S Kings, 27.05.07



99 03 Evening Standard - top venue



Press cuttings 1996-2012
Urban Salon & Diana Cochrane



CV

Academic Practice

Academic/ Teaching positions held

2009 - 2012

Year One Leader BA (Hons) Architecture & Interior Architecture, London Metropolitan University

This was an academic, managerial and administrative post running the level 1 Course. In 11/12 the Course had 158 students enrolled in both full and part-time mode. I wrote and delivered all design briefs & associated lectures, supervised the progress of all students in my role as a PAA: monitored recruitment and conducted interviews. There were 9 part-time design staff to lead.

2009 - 2012

Course Leader Interior Architecture London Metropolitan University

Academic and administrative roll running the Interior Design Course at London Metropolitan. Closely allied to the Architecture Course, I supervised the progress of all students in my role as a PAA: wrote and delivered design & subject modules, monitored recruitment, conducted interviews, completed annual Course monitoring & re-validation processes. I was part of the School management team & attended crits across the School. This was a half-time post. There were 4 part-time design staff to lead.

PT posts

2000/2006 - Royal College of Art, PT tutor
1997/1999 - Kingston University, PT tutor
1996/1999 - Chelsea College of Art, PT tutor
1996 - North London University, PT tutor
1996 - Glasgow School of Art, PT tutor
1991 - New University of Ulster, PT tutor

VT - guest critic

2012 - Greenwich University UG studio by Pascal Bronner
2012 - University East London UG studio by A. Scott Whitby
2008/2011 - Ecole Speciale d'Architecture, Paris, London Southbank University, the University of Brighton

2009 - 2013

External Examiner PG Diploma Interior Design Chelsea College of Art

2000 - 2006

MA/Post-graduate tutor in Architecture, RCA

Part-time design tutor (one day per week) in one of four "Architectural design studios" at the Royal College of Art.

I taught in two of four ADS units over the period. The MA RCA Architecture Department has no full-time academic members of staff so all tutors practise and teach simultaneously. Each studio is composed of two tutors studio with approx 15 post-graduate students from a range of schools in the UK and abroad. Tutors were jointly responsible for studio brief writing, programming the unit, organising studio trips & external crits & exhibitions; taking individual and group tutorials, writing student reports, being part of interview panels, internal and external exam boards and RIBA assessments.

During the period, I and co-unit tutors liaised with three other Architecture Schools for educational exchanges, conferences and exhibitions including Seville Universidad Internacional, Unversita di Palermo and University of Kumasi in Ghana. These exchanges were set up on a voluntary basis as part of our unit briefs,

1996 -1998

Under-graduate tutor in Interior Design Chelsea College of Art

Part-time design tutor (one day per week) in one of four third year units. I was responsible for a studio of approx 12/15 third year students from a range of backgrounds with a co-tutor. Duties included brief writing, programming of unit, organising studio trips & external crits & end of year exhibitions. I was responsible for

giving tutorials and giving verbal and written feedback. At the year end. I sat on internal and external exam boards and assessments.

1996 - 1997

Under-graduate Interiors tutor, Chelsea College of Art.

Part-time design tutor (one day per week) in the first year studio. I gave regular studio tutorials and took part as a critic at first and second year level.

Feb - April 2004

Under-graduate tutor in Interiors, Glasgow School of Art.

A short design project proposed and funded by the British Council who engaged Urban Salon to collaborate with the Head of School and the students of GSA in designing and producing an exhibition/ installation in the British Council Offices in Milan during the Milan Fair.

Awards

2012 - Student-led teaching Award at London Metropolitan University

Selected lectures/ talks

I have given presentations at various UK Architecture Schools including the Bartlett, The RCA, Southbank University, Nottingham University, Glasgow School of Architecture and London Metropolitan University.

Publications

2010 & 11 (June) - LMU Annual, First year
2006 - Baby London ISBN 1905000294 (essay)
2005 - East of Eros ISBN 1905000030 (essay)
2004 - The Annual ISBN 1905000030I (essay)
2003 - The Annual ISBN 1874175772
2001, 2002 - RCA Annual catalogues

Selected conferences/ workshops/ exhibitions

2012 (29.03)

Reinventing Architecture and Interiors: the past, the present and the future - an International Conference by Interior Educators. Research paper presented - "the Power of Making - using food to transform places"

2011 (03.03)

Interior Futures at Northumbria University (delegate)

2011 (Feb)

Abandoned Sacred Places III workshop, Bruges, Belgium (with LMU students from Universities in Turin, Istanbul, Tallinn, Aachen, Brussels and UCA Canterbury)

2010 (Dec 09) - 2011 (13 Feb)

A work was exhibited in "About a Minute" at the Gopher Hole, London. This exhibition was reviewed widely in on-line publications etc

2010 (Feb)

Abandoned Sacred Places II workshop, Brussels, Belgium (with LMU students from Universities in Turin, Istanbul, Tallinn, Aachen, Brussels and UCA Canterbury)

2010 (June)

London Student International Design Festival (talks, exhibitions and a market stall with level 1 students)

2009 (May)

"Putting the Zing back into Architecture" at Ecole Speciale d'Architecture, Paris. (delegate)

2008 (July)

Hosted "the Yard Screenings" showing RCA Architecture one to one student films as part of the London International Design Festival.

2004 (June/Sept)

Seville Universidad Internacional 'Building Europe, Drawing Europe' I gave a presentation and participated in this exhibition, conference and publication.

2004

Unversita di Palermo Architecture School

We took our unit to Palermo to do a wokshop with local students including a presentation and submission of RCA work for a publication organised by Professor Michele Sbacchi.

2002 (June)

ADS1 students exhibited at the Commonwealth Institute, Northumberland Avenue, London

2002

'Accommodating Change' educational conference Presentation in an educational conference run alongside the Accommodating Change in Housing competition run by Architecture Foundation at Glasgow School of Art. The student competition encouraged students from all over Europe to actively engage with the future of housing.

July 1999

Exhibition Talk programme @ the ICA Gave a presentation about the design of the Living Exhibition at the ICA, an exhibition about the work of Rem Koolhaas and OMA.

Attendance at trade fairs

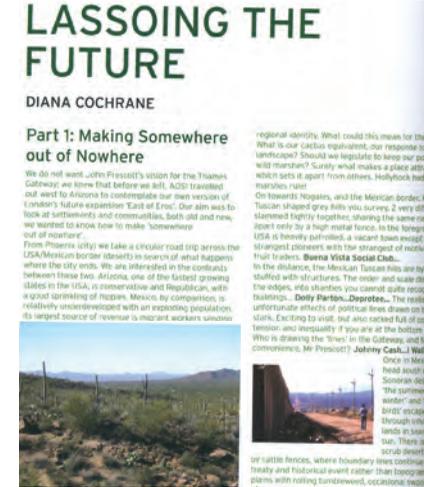
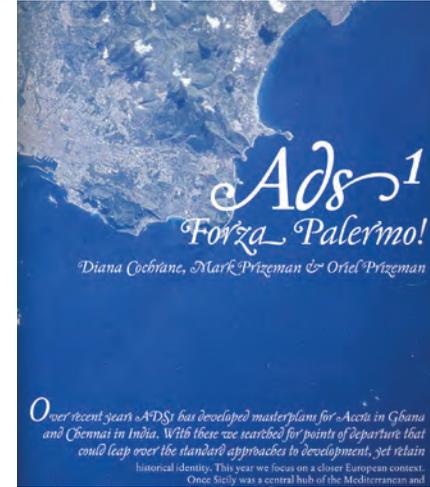
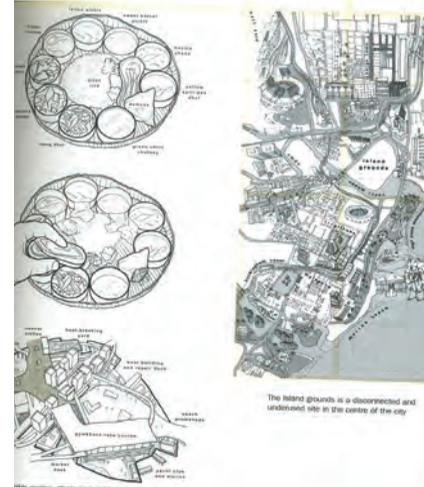
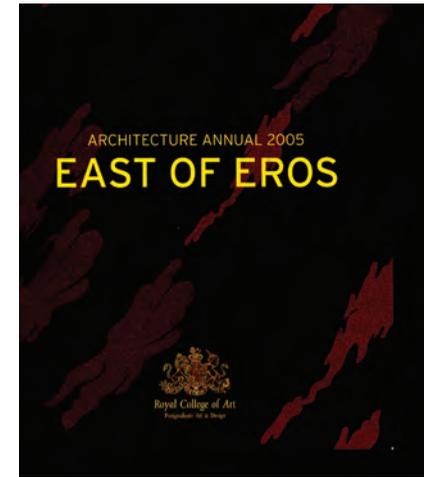
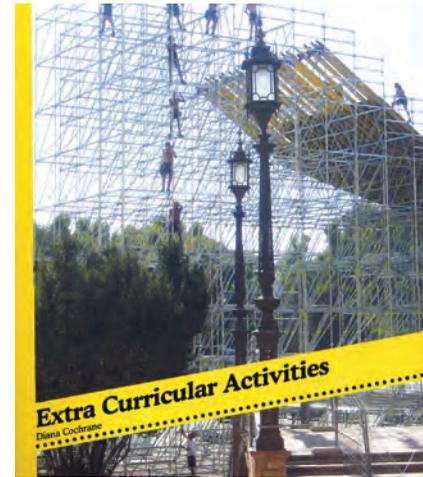
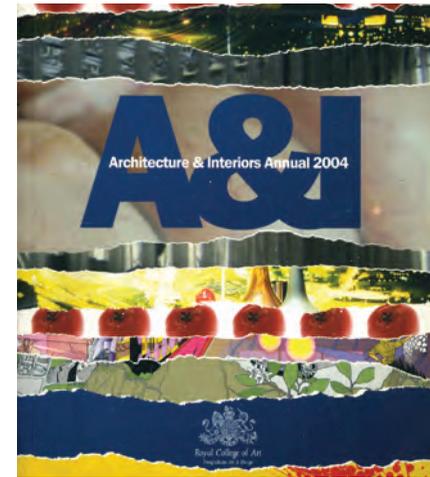
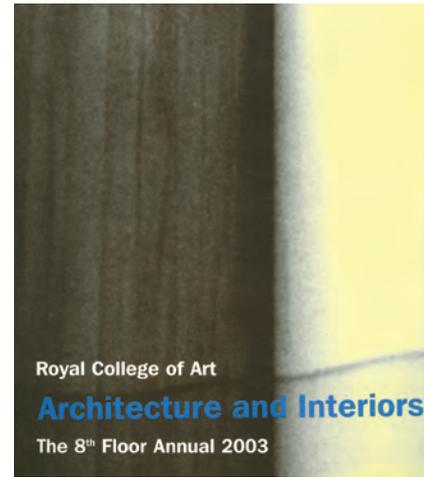
2012, 2008, 2006 & 2004 Milan Furniture Fair
2012, 2010, 2008, 2007, 2006, 2004 Venice Biennale
2008 Mipin Property Fair, Cannes

Judging Panels

2009 - AF Competiton Judge - Ameloriating Amelia St
2007 - Scottish Architect of the Year

CV

Academic Practice



01
RCA 2002
ADS1 The Palace & the Museum
Site - Accra. Ghana (with Kamasi University)

02
RCA 2003
ADS1 Connect to the Server: understanding Kali and
Java Script. Site - Chennai, India

03
RCA 2004
ADS1 Forza Palermo
Site - Palermo, Italy (with Palermo University)

04
RCA - summer workshop & exhibition 2004
"Building Europe, Drawing Europe" at
Seville Universidad internacional

05
RCA 2004
ADS1 Making Somewhere out of Nowhere
Site - Thames gateway (via USA, mexican border)

06
RCA 2006
ADS4 Angel Delight: Realfiction
Site - East London line

Over recent years ADS1 has developed masterplans for Accra in Ghana and Chennai in India. With these we searched for points of departure that could leap over the standard approaches to development, yet retain historical identity. This year we focus on a closer European context. Once Sicily was a central hub of the Mediterranean and

Part 1: Making Somewhere out of Nowhere
We do not want John Pirselli's vision for the Transatlantic Gateway we know that before we fall, ADS1 translated out word to Arizona to contemplate our own version of London's future expansion 'East of Eros'. Our aim was to look at settlements and communities, both old and new, we wanted to know how to make 'somewhere' out of 'nowhere'.

Places of exchange, goods and ideas for sale:
In an age of increased security and homogeneity, why does the humble street market, as a literal place of exchange and as a broad-spectrum model for exchange, continue to be so compelling?
How can we design contemporary buildings and systems for the exchange of services, goods and ideas that have the energy, elasticity, excitement and lightness of the marketplace?
Is it possible, in a risk-averse era, to produce architecture that enables infinite possibilities, choices, spontaneity and accessibility? Perhaps, post 9/11, we are simply content with crude.

"No rubbish here, all brand new"
Every city is justifiably proud of its street markets and its heritage. Historically, such markets allowed different peoples to meet with each other on neutral ground. For the contemporary user, wherever you are in the world there is a sense of familiarity. Markets are still where to go to dive into local culture; further enquiry into the history of markets reveals their resistance to being formalised or shoe-horned into secure covered enclosures.
The market provides personal service and direct eye-contact as deals are made in front of a colourful assortment of goods that can be lovingly and exquisitely hand-made or just down